THE HEARST AWARDS



43rd Annual Journalism Awards Program



2002 - 2003

The Legacy Lives On

This book is dedicated to journalism education and the educators whose devotion and dedication train young men and women in the field of communications.

Randolph A. Hearst 1960



When you read today's headlines you are struck by the power, importance and value of a free press. It's hard to believe the challenges we face around the globe would be quite so severe if every country maintained a free press of their own. And it's impossible to believe a democracy like ours could function without our first amendment traditions.

Journalism education is the cornerstone that supports this tradition, and insures that media outlets will have capable young professionals for the future – people who will report and interpret the world's events and someday lead important news organizations.

We at The Hearst Foundations are proud to play our part in this process. The competition we sponsor draws the best students from around the country. Our graduates are working in the best newsrooms, all across the country.

Back in 1887, when W. R. Hearst began his newspaper career at the San Francisco Examiner, many of the capabilities and technologies of news gathering were in a primitive state. But even in that bygone era fast accurate reporting and writing, visual images that showed the story, and enterprise were all valued characteristics.

The upcoming competition will be the 44th year of the program. Last year, 820 students entered from 105 accredited undergraduate journalism schools from around the country. Of those, 517 entered the writing, 148 entered photo, and



155 entered broadcast news. Of those entrants, 24 finalists came to the championship this last year (8 in writing, 6 in photo, 5 in radio and 5 in TV).

In 1960 the program held only writing competitions, in 1970 photo was added, and in 1988 broadcast news was added.

This yearbook message would not be complete without a special thanks to my predecessor, my late cousin Millicent, who threw her considerable energies into the annual program. She loved the program and loved meeting the students.

As she wrote, "Thanks to the educators who train them, the universities that inspire them and the professional journalists who judge awards entries. They are the program – students, educators and professionals – all of them dedicated to communicating."

WILLIAM RANDOLPH HEARST III
President of the W.R. Hearst Foundation
Chair, Hearst Journalism Awards Program

CHAMPIONSHIP FINALISTS * JUNE 2003



Winners all, the year's writing, photojournalism and broadcast students whose school-year work earned them top honors from the Hearst Journalism Awards judges gathered in San Francisco for the 2003 National Championship.

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AWARDS NIGHT — CROWNING FUTURE GENERATIONS OF JOURNALISM

San Francisco ♦ Saturday, June 7, 2003

For years, the Journalism Awards have been all at sea on their big night.

Everybody — finalists, judges, educators and a myriad of guests — climbed aboard the San Francisco Spirit for an evening honoring winners. All the while, they waited on tenterhooks to learn the fate of their stories, pictures and broadcasts just wrapped up on Championship deadlines.

The group was welcomed by Program Director Jan Watten, with comments to the intrepid, but impatient, students, reminding them that "Tonight you are all winners." So true. These college men and women from journalism schools around the country were winners when they arrived – having received school-year prizes for their stories, pictures and broadcasts. Now they've come to San Francisco to add to their honors.

Eagerly listening were many of their mentors — educators from whom they'd learned the business of journalism and the professionals who judged the work that brought the students here. Also there and applauding generously, were the many guests — so deeply interested in the journalists to be. Here and there in the crowd were the busy program staffers, who year-round bring it all together for this celebratory awards night.



Helen Thomas, Hearst National Columnist, addressed the group during the awards presentation with inspirational remarks to the finalists.

Good Evening.

I am honored to be here with the future generation of great journalists. They interviewed me yesterday – I'll never be the same. I'd like to see them take on President Bush.

I want to congratulate the winners. But in my book, there is no such thing as loser if you know who you are and where you want to be – to have goals – to be a journalist. I hope you will choose our great profession – because it is so rewarding and fulfilling of our talents. It's also indispensable to keeping democracy alive with an informed people.

To the young journalists I say – nothing can replace the truth – if you choose journalism you have chosen a career that demands uncompromising ethics – but also compassion and understanding of your fellow man.

I want to congratulate the William Randolph Hearst Foundation for encouraging excellence in journalism and paving the way for so many to pick up the torch of freedom of the press in the future.

We have great expectations of these wonderful contestants.

Thank you.



Hearst Foundation Executive Director Robert M. Frehse Jr. and San Francisco Chronicle Publisher Steven Falk, succeeded in warming up the seagoing crowd, along with Stephen Hearst of Hearst Realty and his cousin Anissa Balson, a Hearst Foundation Director. They were joined by Dr. Richard Cole, University of North Carolina Journalism Dean and chair of the program's steering committee. All sang the praises of the program.

Then came Tom Eastham, Vice President and Western Director of the Hearst Foundation for some serious talk about the needs of journalism in an age of educational deficiencies.

Celebrity of the evening was the program's "Newsmaker of the Year" – Helen Thomas, long-time most-senior-ever White House correspondent and now

a distinguished Hearst Newspaper columnist. Her cogent comments about the press, the presidency and Iraq rocked the boat with rounds of applause. With straight talk, the veteran reporter told the students they must live by journalism's credo, its search for truth and the importance of that truth to democracy 's vitality.

After dining on delicacies, impatient students were finally relieved when writing judge Sherry Howard took the podium to read and applaud some winning articles. Then came judges Jodie Steck, Clem Murray and Kirk McKoy to hail the photo winners, and Linda Levy and Terry Connelly announcing the radio and television awards.

All of the above were accompanied by choruses of praise, hugs and occasional tears of joy – followed then by calls home, exchanged addresses and farewells as the cruise tied up back at San Francisco.

"See you next year" was heard more than once from students with enough school left and enough optimism to think they would make it to the 2004 Championships.



The audience of the Awards Presentation heard thoughtful and insightful remarks by these esteemed supporters of the program during the evening, many of whom came from afar to attend the program. Tom Eastham, Vice President and Western Director, also addressed the group, and is shown on page 5.

Clockwise from left: Robert M. Frehse, Jr., Vice President and Executive Director, The Hearst Foundation;

> Steven Falk, President and Publisher, San Francisco Chronicle;

Steve Hearst, Vice President and General Manager, San Francisco Realties Division of The Hearst Corporation;

Richard Cole, Dean, University of North Carolina, and chair of the Hearst Steering Committee;

Anissa Balson, Vice President of The Hearst Foundation, and great-granddaughter of William Randolph Hearst.







Photo judge Jodie Steck presented the First Place Award in the Photojournalism Championship to David Bitton, San Jose State University.

An Evening of Congratulations

Writing judge Alex Martin congratulated Sasha Talcott, Northwestern University, for receiving First Place in the Writing Championship.





Broadcast judge Terry Connelly presented the First Place Award in the Television Broadcast News Championship to Alina Machado, Northwestern University.

Danielle Cross, from the University of Montana, accepted the First Place

Award in the Radio Broadcast News Championship from Linda Levy, broadcast judge.



William Randolph Hearst III, Program Chair and Foundation President and his cousin Anissa Balson, Foundation Director, continue their family tradition of supporting the program.



Northwestern University was represented well this year! From left to right: Assistant Dean Roger Boye, with students Emily Badger, Sasha Talcott, Alina Machado, Donovan Slack, Nicole Lapin and Jesse Abrams-Morley.



Sasha Talcott, writing finalist, talks with Tom Eastham of The Hearst Foundation, and Steven Falk, publisher of the San Francisco Chronicle.



Photo judges Kirk McKoy and Clem Murray discuss Willie Allen's portfolio.







Tom Eastham, Vice President and Western Director of The Hearst Foundation, with Helen Thomas.

Helen Thomas takes another question from Emily Badger following the Newsmaker interview.



Amanda Odeski, Western Kentucky University, focusing on her assignments from a San Francisco curb.



Adam Sexton, Syracuse University, directs his videographer while on assignment.





The photo finalists take a break from their assignments to photograph each other.



Alina Machado, Northwestern University, edits her work.

2002 - 2003 INTERCOLLEGIATE COMPETITIONS

Since the inception of the program in 1960 the overall ranking of the top schools in writing had been recognized. As the program grew to include photojournalism and broadcast news, cash prizes were added to the intercollegiate competition (in 1990), giving journalism schools a financial reward for the collective success of their students.

The Awards Program acknowledges the winners of the Intercollegiate Competitions by granting a total of \$52,500 in prizes to the three highest scoring schools in each division. Medallions are also awarded to the top ten schools in each category.

At the culmination of each competition year, points scored by all students in the three divisions of the program are tabulated individually to determine winners of the Intercollegiate Writing, Photojournalism and Broadcast News Competitions.

The year's Overall Intercollegiate Winner is Medill School of Journalism at Northwestern University, with the highest accumulated points from all three divisions.



The first place intercollegiate winners are shown here with members of the Hearst Foundation Board. From left to right: John Nicholson, Syracuse University; Roger Boye, Northwestern University; Anissa Balson, Director; Will Hearst III, Program Chair; and Jo-Ann Huff Albers, Western Kentucky University.

WINNING COLLEGES AND UNIVERSITIES

WRITING

FIRST PLACE \$10,000 AWARD

The Medill School of Journalism Northwestern University

SECOND PLACE

\$5,000 AWARD

College of Communications

Pennsylvania State University

THIRD PLACE

\$2,500 AWARD

College of Journalism & Mass

Communications *University of Nebraska-Lincoln*

FOURTH PLACE

School of Journalism $\mathcal E$

Mass Communication University of North Carolina, Chapel Hill

FIFTH PLACE - TIE

School of Journalism &

Telecommunications

University of Kentucky

FIFTH PLACE - TIE

School of Journalism &

Mass Communication

University of Iowa

SEVENTH PLACE

School of Journalism & Broadcasting Western Kentucky University

EIGHTH PLACE

School of Journalism

University of Missouri

NINTH PLACE

William Allen White School of Journalism & Mass Communications

University of Kansas

TENTH PLACE

Walter Cronkite School of Journalism & Mass Communication

Arizona State University

PHOTOJOURNALISM

FIRST PLACE

\$10,000 AWARD

School of Journalism & Broadcasting Western Kentucky University

SECOND PLACE

\$5,000 AWARD

School of Journalism & Mass

Communications

San Jose State University

THIRD PLACE

\$2,500 AWARD

School of Journalism & Mass

Communication

University of North Carolina,

Chapel Hill

FOURTH PLACE

College of Journalism & Communication

University of Florida

FIFTH PLACE

Annenberg School of Journalism

University of Southern California

SIXTH PLACE

Department of Journalism

San Francisco State University

SEVENTH PLACE

Department of Journalism

Ball State University

EIGHTH PLACE

Department of Journalism

University of Missouri

NINTH PLACE

College of Communications

Pennsylvania State University

TENTH PLACE

Department of Journalism

University of North Texas

BROADCAST

FIRST PLACE

\$10,000 AWARD

S.I. Newhouse School of Public

Communications

Syracuse University

SECOND PLACE

\$5,000 AWARD

School of Journalism &

Mass Communication

University of North Carolina,

Chapel Hill

THIRD PLACE

\$2,500 AWARD

College of Communications

Pennsylvania State University

FOURTH PLACE

The Medill School of Journalism

Northwestern University

FIFTH PLACE

School of Journalism

University of Montana

SIXTH PLACE

Walter Cronkite School

of Journalism & Mass Communication

Arizona State Universitu

SEVENTH PLACE

College of Journalism & Communication

University of Florida

EIGHTH PLACE

School of Journalism & Broadcasting

Western Kentucky University

NINTH PLACE

Department of Communication

University of Utah

TENTH PLACE

Department of Journalism

University of Alabama

THE WRITERS GET THEIR CHAMPIONSHIP ASSIGNMENTS



First Place • Sasha Talcott, Northwestern University

Below is an excerpt from Sasha's Spot News Article on homelessness in San Francisco

The National Writing Championship is the culmination of the program year, at which time the finalists with top scores in the monthly writing competitions are brought to San Francisco to demonstrate their abilities on assignments given to them by our professional judges. This special event consisted of an on-the-spot assignment on Thursday and a press interview of a newsworthy individual on Friday – both written on tight deadlines. The finalists' reports are judged for accuracy, writing quality, enterprise and innovation.

Following the "Welcome Dinner," the judges met with finalists in the Hearst Hospitality Suite at The Palace Hotel to receive their on-the-spot assignment. This year, they were to write about homelessness in San Francisco.

The fresh-faced teenagers approached Tyrone Ambus on Wednesday with some of his favorites: Reese's peanut butter cups, a peanut butter and jelly sandwich and hot chocolate.

The 49-year-old homeless man with tufts of gray hair sleeps in the Tenderloin and sells the homeless paper Street Sheet on the corner of Fifth and Market streets. When seven young Christian missionaries offered him food and placed their hands on his shoulder to pray, he said it was the first time he had tasted chocolate—or talked to Jesus-in weeks.

The teenagers also handed him a flyer enticing him with a free dinner if he attended a church service later that day. Ambus told them he planned to go, but he soon lost the address.

"The Christians are the most frequent and the most charitable," said Ambus, who said religious groups approached him on the street at least five times a month. "I study people. I could see that they were sincere."

As the city's homeless problem escalates, some San Franciscans are looking to an unlikely source for relief—evangelical Christian groups, who offer to feed and shelter the homeless in exchange for a daily dose of gospel.

Although the city does not keep statistics on religious aid, local activists say they have seen a clear increase in evangelical Christian outreach to the homeless, a common occurrence in the Bible Belt but almost taboo in a city in which more people cheer the Sisters of Perpetual Indulgence in the Gay pride Parade than attend mass.

"They're starting to pop up everywhere, that's for sure," said Chance Martin, project coordinator for Street Sheet, the newspaper of the Coalition on Homelessness. "They're much more active. They've been going from street corner to street corner

passing out sandwiches and inviting people to church."

The evangelical group SOS-San Francisco is planning an outreach conference for June 20-28 to distribute up to 100,000 gospel tracts on city streets. The Oakland-based organization plans to host 60 Christian activists from the West Coast and Midwest, who will sleep on the floor of local churches and hold midday prayer meetings in several city parks.

In the Tenderloin, the San Francisco Rescue Mission estimates that 900 people weekly pass through its doors for coffee and pastries, Bible study and a combination church service and dinner.

Also in the Tenderloin, the San Francisco office of Youth with a Mission has set up its own five-month urban missionary school for Christian teens and twentysomethings. It includes classes like "How to Hear the Voice of God" and "Spiritual Warfare."

The steady diet of coffee and Christ is nothing new in the city of Saint Francis. The Salvation Army has been operating in San Francisco since 1883, and it now has 11 centers around the city.

The city's most well-known Catholic church, Glide Memorial, serves three meals per day to the Tenderloin's homeless. On busy days, the line of people waiting by the church's door on Ellis Street snakes down the block and around the corner in a solemn procession of overflowing shopping carts, matted hair and tattered clothing.

Although religious groups have historically ministered to the poor, the newer evangelical organizations mark a direct departure from their service-based peers.

Unlike churches like Glide, which place service first and gospel second, evangelical churches now put as much emphasis on their Biblical message as on serving food. Across the South and Midwest, the rise of the megachurch and charismatic televangelists like Jerry Falwell have fueled a religious revival.

In San Francisco, however, evangelists have faced a rocky, often hostile political and social climate. Many of the Bay Area's biggest evangelical churches have established flourishing ministries in the outer suburbs but maintain only a minimal presence in the city itself.

Although that balance has not changed, the growing suburban churches have begun to funnel money, resources and manpower into evangelizing the streets of San Francisco, especially the homeless, said Rodrick Durst, vice president of academic affairs for the Southern Baptist-affiliated Golden Gate Theological Seminary in Mill Valley.

Although evangelicals recognize the difference between preaching and passing out food, they refuse to do one without the other, Durst said.

"If you show people you care, they will be open to Jesus," he said. "The intent is both to heal and to preach. They are not hesitant to share the good news that Jesus cared enough about us to die on the cross."

Larry Rosenbaum, director of SOS-San Francisco, said in an interview that his group would try to help the city shake its "anti-church" reputation. The program primarily works through "street witnessing:—passing out pamphlets of the gospel and locking hands with the homeless in prayer. In a letter on the group's Web site, Rosenbaum plays up the appeal of ministering to one of "the spiritually darkest places in the world."

The city "has been at the forefront of a satanic revival that has impacted our world —the drug movement, topless bars, homosexual activism, Eastern and New Age religions, etc.," wrote Rosenbaum, who grew up in a Jewish home and earned his bachelor's degree from Yale University and a master's from Brandeis University before converting to Christianity.



Jesse Abrams-Morley, Northwestern University, concentrates on his writing.

A LEGENDARY LADY'S THANK YOU TO NINE PRESIDENTS

It isn't often you can talk shop with a legend. Writing finalists of the Hearst Journalism Awards were given that opportunity during the Championship –coming face to face with the legendary White House correspondent and now columnist of the Hearst Newspapers, Helen Thomas.

The program's 2003 Newsmaker of the Year, Helen Thomas spent a lively, diverse and smiling hour shooting back straight answers to the young writers –never dodging one.

Almost three years ago Helen Thomas left behind 50 years with United Press International and joined the Hearst Newspapers' bureau in Washington. It wasn't just a job change, but a remarkable transformation from news reporter to curmudgeon. The lady who'd politely said "Thank you, Mr. President" to nine White House occupants from John Kennedy to George W. Bush was suddenly cantankerous.

"When I turned in my first column, the editor asked 'where's the juice?' I didn't know what he meant," she said about her debut as a columnist. "The punch, he said -the opinion. So I went back to my desk and started punching."

Forty years at the White House had made Helen Thomas a pioneer among women professionals. Hers became a life of firsts: First woman president of the National Press Club; first woman president of the White House Correspondents; first woman president of the Gridiron Club, first woman given the first question at presidential news conferences and in 1961 first woman to close one with her "Thank you, Mr. President" to John Kennedy.

She's lived with the world's greats, she told the young reporters, and was "so lucky to have picked a profession that is an education every day. "In journalism," she told them, "there's always another mountain to climb" and "you cover history every day."

of the Year

Climbing those

Climbing those mountains has won Helen Thomas a long list of awards, including the National Press Club's 4th Estate Award, International Media's Lifetime Achievement Award, the Peter

2003 Newsmaker

Zenger Award, Hearst's Bob Considine Award, the William Allen White Award and her alma mater Wayne University's "Spirit of Diversity" award. The Society of Professional Journalists gave her its first lifetime award and elected her to its Hall of Fame. She's also received more than 30 honorary PhDs –but insists "Don't call me Doctor Thomas."

Still a working journalist in her 80s, Helen Thomas seems comfortable as Washington's most outspoken writer, highly respected while scaring up outrage from White House to Capitol Hill. "I'm really interested in what's going on in the world –that's what keeps me going."

And going she is -going strong.



2003 NATIONAL WRITING CHAMPIONSHIP WINNERS

This Year's Top Student Writers

FIRST PLACE \$5,000 Scholarship and Hearst Medallion SASHA TALCOTT **Northwestern University**





SECOND PLACE \$4,000 Scholarship and Hearst Medallion EMILY BADGER Northwestern University

> THIRD PLACE \$3,000 Scholarship and Hearst Medallion MATTHEW HANSEN University of Nebraska



Championship EXPERIENCES



By SASHA TALCOTT, Northwestern University First Place, National Writing Championship

What stuck out most was the cell phones. More than the opulent dinners, the cocktail conversations with distinguished journalists, the frenzied typing of competitors working up until deadline, it was the shrill ringing of cell phones that I remember. They pierced the silence of the competition room, drawing stares from the other competitors, as the lucky recipient of the phone call leapt from her seat and took her phone out into the hallway. The rest of us would cringe, inwardly. Could she be calling the White House? Perhaps she was on the phone with Ari Fleischer at that moment, as the rest of us sat at our computers and looked blankly at the screen. I remember, finally, when my own cell phone rang, bringing me calls from Washington, obscure Medill connections that paid off in interviews about legendary journalist Helen Thomas. I remember typing furiously after those phone calls, wondering what magical words the others were putting onto their pages, feeling as if my own could never compete.

San Francisco. It was exactly as I'd remembered it, yet entirely different as well. Across the bay was my family and my home in Alameda where I grew up. In the city was the Hearst competition and four days of frenetic activity followed by sleepless nights away from home. The last time I had set foot in the Palace Hotel, I was wearing raggedy jeans and a UC Berkeley t-shirt, stopping in its ornate lobby to use the restroom while watching San Francisco's famous Gay Pride Parade. Now, as I looked around at the faces of the other competitors, I realized that

this weekend would be much less pigtails and jeans, and much more skirts and business suits, competing to be the best of the best.

When I dreamed of the Hearst competition, I never dreamed of winning. I dreamed of second place, sure, with my \$4,000 check and grinning parents looking on. But I always pictured a nameless, faceless individual taking home the national writing championship, some out-of-state superstar who already had a job lined up after college at the New York Times. It was not until the judges had already announced the third and second place winners of the writing category, that I began to fear not placing at all. The judges began to read the entry of the first place winner, an anecdote about a homeless man who likes peanut butter and jelly sandwiches. The entire room was silent. Behind me, my parents and grandmother listened, staring blankly at the back of my head in hopes that I'd display some glimmer of recognition. When I stood up to walk to the front of the room, my grandmother started to cry. I wanted to, too, but there were too many pictures to take, people to hug, a younger brother to thank for allowing me to steal the thunder from the weekend of his high school graduation. So instead I smiled, and I kept smiling until I got on a plane to return to school in Chicago the next day. At the airport, I stopped in a tourist shop to buy a San Francisco snow globe. When I shake it, it makes me think of some of the best days I ever spent in the Bay Area.

2003 WRITING FINALISTS

Each of these finalists received a \$1,500 scholarship and a Hearst Medallion.



JESSE D. ABRAMS-MORLEY
Northwestern University
\$1,000 Award for
Best Article
of the Year



RYAN F. CLARK Western Kentucky University



EMILY R. HAGEDORN University of Kentucky \$1,000 Award for Best Reporting Technique



EVANGELINE LEVENTIS University of Illinois



Matthew Hansen, University of Nebraska, reviews his article before turning it in.



2003 NATIONAL PHOTOJOURNALISM CHAMPIONSHIP WINNERS

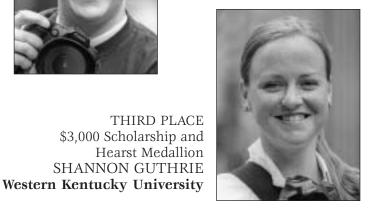
On Thursday, June 2nd, the three photo judges reviewed the twelve semi-final portfolios in the San Francisco Hearst Foundation office. After a couple of hours of deliberation and discussion, the judges selected six finalists to attend the championships. These top finalists were notified immediately and flown to San Francisco the next day, where they competed in "the shoot-off" assignments, which were predetermined by the judges.

Once in San Francisco, the finalists were given their assignments and instructions. Four out of six shooters used digital equipment this year. The judges reminded them of the multitude of photos taken of San Francisco and the area. Their challenge was to shoot creative images that demonstrated "outside the box" thinking. The finalists spent the next two days taking pictures around town and editing their work at the digital laboratories of the San Francisco campus of California College of Arts and Crafts to meet their Friday deadline.

The Best In Student Photography



FIRST PLACE \$5,000 Scholarship and Hearst Medallion DAVID BITTON San Jose State University





SECOND PLACE \$4,000 Scholarship and Hearst Medallion COKE WHITWORTH University of North Carolina

2003 PHOTO FINALISTS

Each of these finalists received a \$1,500 Scholarship and a Hearst Medallion.

> WILLIE J. ALLEN, JR. San Francisco State University

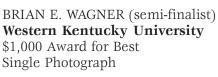






AMANDA JOY ODESKI Western Kentucky University







2003 NATIONAL PHOTOJOURNALISM CHAMPIONSHIP

David Bitton

San Jose State University



David took these images during the annual "shoot-off" in San Francisco.

Lilia Kaiser jumps off Pier 7 near the Bay Bridge during a morning swim in San Francisco.

Championship EXPERIENCES



By DAVID BITTON, San Jose State University First Place, Photojournalism Championship

I remember the month and year perfectly. April 1996. That is when I first learned about the Hearst Foundation and the scholarships they present to talented journalists around the country. I was touring Dwight Bentel Hall at San Jose State University when I noticed an enormous display case full of Hearst Medallions. I quickly learned that SJSU was a small yet very talented place for photojournalists to learn and develop into great photographers. It was then that I made the goal to put in the hard work to earn a Hearst Medallion of my own.

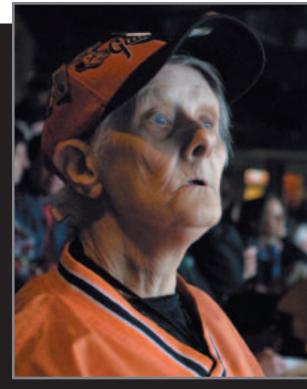
Seven years later my goal was realized.

The experiences I had and the wonderful people I met during the Hearst finals will stay with me forever. I was amazed by how talented and friendly everyone was. We became quick friends and I honestly forgot that I was in a competition. I felt more like this was a group of friends getting together in a wonderful city to try to make amazing pictures. We spent the week in the elegant Palace Hotel. I was blown away by the care

and class that the Hearst Foundation puts into this scholarship program, and I felt completely spoiled. Again, it is an experience that I will never forget.

The photo judges were extremely helpful. They met with us our first night there and told each of us exactly what they liked and didn't like about the portfolio that got us to the finals. They also told us that they wanted us to "think outside the box" while we are doing our assignments. Jodie said that she wanted to be surprised while Kirk told me to do what got me there. I took notes on how they asked us to shoot and made sure I did what they wanted. The five assignments were: Send Mama A Postcard, The Heights and Lows of San Francisco, Working San Francisco, The Giants and Feature/Enterprise Photo.

It was sad to see the week come to an end but I feel blessed because of the amazing people I was able to spend time with. I plan to call them my friends the rest of my life.



Marjorie Wallace, 77, hasn't had any problems keeping her eye on the game during the 45 years she has been watching the Giants play in San Francisco.



Five of the six photo finalists pose together before heading out for their assignments.

The Golden Gate
Bridge attracts
thousands of
visitors each year
and it is one of
San Francisco's
main tourist
attractions.









Clockwise from left:

San Francisco Giants fans celebrate during a two run home-run during a game against the Minnesota Twins at Pacific Bell Park.

Vendor John Arnolfo gives a customer his peanuts in left field as Barry Bonds prepares for the pitch at Pacific Bell Park in San Francisco.

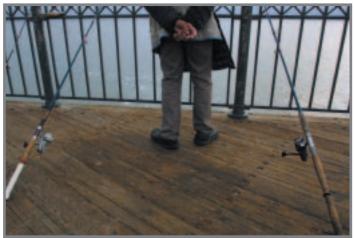
Despite having three balls to choose from, a young boy is unable to connect with one in the children's area at Pacific Bell Park.

Members of the San Francisco Giants grounds crew prepare the field for play prior to a game against the Minnesota Twins.



Members of the "sunrisers" group warm up in a sauna at the Southend Rowing Club after a swim in the San Francisco bay.





Hoang Vanduong, 86, waits patiently as he does every morning for a fish to bite on any one of his three poles in the San Francisco bay.

2003 NATIONAL BROADCAST NEWS CHAMPIONSHIP WINNERS

The broadcast competition was added to the awards program in 1988. Electronic journalism is an important component of journalism education today, and the awards program's intent is to keep up with the ever-growing changes in journalism education. The broadcast competition has grown from just one contest in which the students entered both radio and television stories, to four radio and television competitions each academic year, with semi-finals in each.

The culmination of the competitions is the semi-finals, in which the top ten winners from the two radio and television competitions are selected to submit additional tapes. From these entries, the judges selected five radio and five television finalists to participate in the National Broadcast News Championship in San Francisco.

The broadcast judges chose news stories that reflected current headlines. This year they chose to assign the same stories to both the radio and television finalists. The assignments were: a piece on the Bay Area's Rapid Transit (BART) system's extension to the airport and a story about homelessness in San Francisco.

RADIO

In radio, both assignments were to be presented as stories for a news station's use in its morning drive segments with a hard news angle, ranging between one to two minutes.



William Pitts, Arizona State University, concentrates on editing his story, which was produced under tight deadlines.

The Finalists: Radio Is Their Medium



FIRST PLACE \$5,000 Scholarship and Hearst Medallion \$1,000 Award for Best Use of Radio for News Coverage DANIELLE MARIE CROSS University of Montana



SECOND PLACE \$4,000 Scholarship and Hearst Medallion ANISH H. SHROFF **Syracuse University**



THIRD PLACE \$3,000 Scholarship and Hearst Medallion MATTHEW BLUBAUGH University of Florida

RADIO FINALISTS

Each of these finalists received a \$1,500 Scholarship and a Hearst Medallion.



WILLIAM W. PITTS
Arizona State University



ROBERT JOSEPH VISCOUNT III **Pennsylvania State University**

Championship EXPERIENCES



By DANIELLE CROSS, University of Montana First Place, Radio Broadcast News Championship

When I got on the plane that Thursday morning, it all seemed impossible. Ten months earlier I told myself that I was going to win the Hearst Journalism Awards. An ambitious goal I hoped would give me just enough motivation to make it through my journalism classes, I never imagined I would actually do it. As I boarded that plane in Missoula I was terrified. My impossible goal of winning a Hearst Award was now only days away, but I was not going to get my hopes up, because I knew I couldn't possibly win.

After arriving in San Francisco and searching for the airport shuttle for nearly an hour, I was beginning to doubt my ingenuity. And, after arriving at the hotel and looking at my competition agenda, I was beginning to doubt my abilities. But, when everyone had trouble finishing their breakfast the morning of our assignment, I knew we were all questioning what we had gotten ourselves into.

Our assignment seemed impossible and navigating San Francisco seemed even more daunting. I tried to forget about the deadline and tried to connect to the city and its people. Seven hours later I got back to the hotel. Every single interview on my minidisk seemed like an interview with the president himself. I was so proud and relieved. Our impossible day of getting the story was over and everyone succeeded.

That was the best reward of the entire competition. Those interviews proved too that nothing was impossible. To achieve something by dinner that seemed so insurmountable at breakfast was wonderful. At that point, I did not care about winning. I realized all of us had already won.

The Hearst Journalism Awards program offers more than scholarship money. It offered me one of the most rewarding and exciting experiences of my life. I met some of the most interesting and talented people. We forged friendships despite being competitors, and together share the memories of this amazing experience. I realized a goal nearly a year in the making and discovered that nothing is impossible.





2003 NATIONAL BROADCAST NEWS CHAMPIONSHIP WINNERS

TELEVISION

The television finalists were instructed to prepare a complete news package, including a lead-in and a tag for each story, appropriate for a news station's first early evening broadcast. The stories were to have a hard news angle, to include at least one reporter on-camera stand-up, and to range from one to two minutes.

The judges received the completed tapes, including an anchor lead-in, recorded wrap, and completed scripts by Saturday morning for review.



Gavin Reynolds, Syracuse University, is shown here editing his tape for the judges to review.

The Finalists: TV is Their Medium



FIRST PLACE \$5,000 Scholarship and Hearst Medallion ALINA MACHADO Northwestern University



SECOND PLACE \$4,000 Scholarship and Hearst Medallion \$1,000 Award for Best use of Television for News Coverage GAVIN G. REYNOLDS Syracuse University



THIRD PLACE \$3,000 Scholarship and Hearst Medallion NICOLE LAPIN **Northwestern University**

TELEVISION FINALISTS

Each of these finalists received a \$1,500 Scholarship and a Hearst Medallion.







ADAM PATRICK SEXTON **Syracuse University**

Championship EXPERIENCES



By ALINA MACHADO, Northwestern University First Place, Television Broadcast News Championship

Rolling hills under crisp, blue skies greeted me as I made my way to the illustrious Palace Hotel in the heart of downtown San Francisco. The occasion–four days of intense competition. From the moment I heard the news months before, I had been wondering what it would be like. How should I prepare? What should I expect? Now, after months of thinking and waiting, I was there and all I had thought about became a daunting reality. After dinner Wednesday, the same day we arrived, the judges gave us two assignments we were to complete the following day. The first story was on homelessness in the city; the second, on a BART extension to the airport.

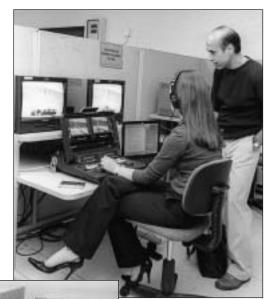
The following day, San Francisco became my playground. Bustling with people and life, the city contained the elements I needed to complete my assignments, and so I set out to find them. Though most of the day is a blur for me, I remember bits and pieces of my harrowing experience. I remember the angry homeless people we encountered on the streets throwing rocks and dirt, yelling at us to leave. I remember the pressure as deadline neared and I still had work to do. I remember that night, when I was logging my tape, the feeling that overcame me when I realized my cameraperson had accidentally recorded over one of my main interviews. I remember viewing my final packages Friday and thinking how I should have done more, yet knowing that I did what I could under the circumstances and that we all felt the same.

It is the feeling of being on the yacht Saturday night that stands out in my mind. Throughout the competition, we had been constantly reminded about how we were all winners. And though we joked about it incessantly, I realized that we truly were. Each of us had gone through our own hardships, yet we had all made it this far. In the end, it really did not matter who would win first, second, or third. We all knew we were fortunate to be there and have experienced it all.

That night, when my name was called, I was stunned. I remember sitting in my seat for a few eternal seconds before actually realizing that I had won. As I stepped up to receive the award, everything I had gone through to make it to that night flashed before my eyes. Now, as I look back, I realize how the Hearst competition tested more than just my skills as a broadcast journalist. Hearst was a test of character and my ability to handle a set of adverse circumstances. I left the competition with fond memories and the invaluable lessons of persistence and determination that will serve me well in the face of future challenges.

The finalists edited their tapes at the Broadcast Communication Arts Department at San Francisco State University.

Each year for the championship the Communication Arts Department makes its facilities and personnel available for its continuing support of the program.



Shown above is Professor Hamid Khani assisting one of the finalists.



THE JUDGES

The Hearst Awards work in good part because the judges work. All are professionals, working experts in writing, photo and broadcast. They devote time and talents year-round assessing the quality of entries. Theirs is a service to the program, and in a larger sense a contribution to all journalism education.

The program is deeply indebted to them and their work.

JUDGING THE WRITING

In 1960 Randolph A. Hearst and his brother William R. Hearst, Jr. named the first program judges, who were —and continue to be—recruited from non-Hearst publications. The opportunity to contribute to the future of journalism was as important to the judges over 40 years ago as it is today.

Like their counterparts in the photojournalism and broadcast categories, the judges review and score the vast number of articles submitted each month without any monetary compensation. Former judge Bob Brandt said of the program: "The future of journalism passes through the Hearst Championships. Year after year, every category of judging brings out the best of the best to the challenging and exciting competition. It is

best to watch the Hearst program over time. Just when you think it can't be improved, it is improved. Everyone involved works hard to make sure it is all that it can be. It was rewarding to be a part of it."

The program is indebted to the editorjudges whose precious time and talents are generously volunteered to the program each year.



SHERRY L. HOWARD Executive Editor, Inquirer On-Line, The Philadelphia Inquirer, Philadelphia, Pennsylvania



CHRISTOPHER N. LAVIN Senior Editor, *The San Diego Union-Tribune,* San Diego, California



ALEX MARTIN Assistant Managing Editor, Newsday, Melville, New York

During the Hearst Championships a year ago, the writing judges sent the finalists out to Chinatown to look for a story. We gave them that assignment because we wanted them to write about people whose stories don't usually find their way into most newspapers.

It was a tough assignment for any reporter, but it was also one that tests their mettle. That's what the Hearst competition is all about. It's about pushing novice journalists beyond the familiar.

As a judge for the last four years, I've seen students who have turned out firstrate stories on their college newspapers. It's no different at the championship.

We put finalists right smack in the middle of real-world journalism. And they survive. They are serious and capable journalists, who are wowed by a newsmaker like veteran journalist Helen Thomas but are just as comfortable interviewing the homeless on the streets of San Francisco.

- Sherry L. Howard



JUDGING THE PHOTOS

The photo competition was added to the program in 1970, and each year three photojournalists from leading non-Hearst newspapers serve as judges. Like their writing and broadcast counterparts, the photo judges serve without pay as a service to their profession.

Former judge Con Keyes said of the championship: "That real joy of the Hearst competition for me was seeing the future of our craft is in good hands as these young and talented students go forward with their dreams. These finalists are truly awesome individuals heading toward a lifetime of awesome experiences."

The program is indebted to these judges, whose contributions have encouraged and aided the careers of many young journalists. The judges are pictured here as they critiqued the top twelve print

portfolios and the final assignments during the 2003 Championship in San Francisco. From a record 148 entries reviewed this year, twelve semi-finalists were selected to submit print portfolios. Of these, six finalists were chosen to participate in the National Championship.



CLEM MURRAY Director of Photography, *The Philadelphia Inquirer*, Philadelphia, Pennsylvania



KIRK McKOY Senior Photo Editor, The Los Angeles Times, Los Angeles, California



JODIE STECK Assistant Director of Photography, The Dallas Morning News, Dallas, Texas





Someone once said that you can taste a great word but you have to experience a great photo.

The 2003 Hearst competition was an amazing experience. The yearlong judging process culminated in six strong photojournalists: David Bitton, Coke Whitworth, Willie Allen Jr., Amanda Odeski, Shannon Guthrie and Karla Gachet.

Upon arrival in San Francisco, they were put to the task of completing five assignments over three days. And while those assignments weren't more than what a daily journalist is accustomed to, it created a challenge for six students in a foreign city.

Small bumps aside, it became immediately apparent on the morning of judging that these six students had brought with them not only the knowledge of their profession to be, but a strong sense of stiff competition. Their images were passionate, thought provoking and keenly insightful. They encompassed the dawn of a new day and the passing of tired souls. Through their images, the judges were able to experience the thrill of the sport and the beauty of a city treasure.

And in the end, not only was it the time-honored tradition of excellence that shone through, but the lasting friendships that were born of an unforgettable experience.

- Jodie Steck

JUDGING BROADCAST NEWS

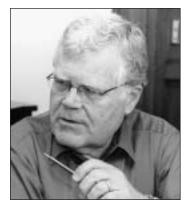
In 1988, the awards program was augmented to include electronic journalism in keeping with our resolution to stay current in the evolution of journalism education. The program is indebted to our judges, whose contributions have furthered the careers of many young broadcast journalists. This year, the broadcast judges reviewed 155 entries submitted by students from 50 universities across the country.

Our judges have told us that the quality of the journalism these students are practicing is outstanding. Because of their involvement with the program, the judges have been able to track the progress of not only the students, but of the journalism schools, as well. Our judges have told us, "The Hearst Journalism Awards Program provides a wonderful opportunity, not only for financial reward, but as a learning and networking experience for all of us. It's rewarding and refreshing to meet with students and faculty, and to observe the level of commitment of all involved."

The program is indebted to our judges for the many hours they give to review the radio and television entries submitted in the monthly compe-

titions. Pictured at right are the judges evaluating the championship entries.





JOHN H. HULTMAN Correspondent and anchor, *News Radio 780, WBBM-AM,* Chicago, Illinois



LINDA LEVY
Director of News Programming,
Bay News 9,
Tampa, Florida



TERRY J. CONNELLY, Sr. Senior Vice President and General Manager, The Weather Channel, Atlanta, Georgia



"The Hearst Journalism Awards Program is clearly one of the most prestigious college journalism awards programs of its kind. The nationwide scope of the competition and the generous financial awards attract some of the best student journalists from leading colleges and universities across the country. As a judge, I am especially impressed by the work of the students who make it to the championship round. I know we're very likely to see their work in the professional media very soon. They're the best of the best."

 $- \\ Terry \ Connelly$

THE HEARST STEERING COMMITTEE

Greetings from the National Steering
Committee of the Hearst Journalism Awards.
The Committee is composed of 11 deans from
around the country, representing the more than
100 accredited programs in the Association of
Schools of Journalism and Mass Communication
(ASJMC). They oversee the awards program and
set its standards and rules.

We work in close harmony with Hearst Foundation executives, of course, mainly Tom Eastham and Jan Watten. I salute them for all the excellent work they do.

I would also like to salute the other members of the Steering Committee. All of them work diligently and thoughtfully because we all know how important the Hearst Awards are. We keep in close touch with the heads of mass communication schools across the country, and with the contest judges, especially when a major change in the rules is contemplated.

The Hearst Awards is often called the Pulitzer Prizes of college journalism, and rightly so. Without doubt, it's the most prestigious of all the college competitions in our field. The student winners are the best and brightest in the nation. Hearty congratulations to all of them!

Very best wishes, **Richard Cole**

CHAIR



DEAN RICHARD COLE School of Journalism and Mass Communication University of North Carolina, Chapel Hill



DEAN JERRY BROWN School of Journalism University of Montana



DEAN DAVID. M. RUBIN S. I. Newhouse School of Public Communications Syracuse University



PROF. JO-ANN HUFF ALBERS Director School of Journalism and Broadcasting Western Kentucky University



DEAN TREVOR R. BROWN School of Journalism Indiana University



DEAN ROBERT RUGGLES School of Journalism and Graphic Communication Florida A&M University



DEAN DOUG ANDERSON College of Communications Pennsylvania State University



PROF. ROGER BOYE Assistant Dean The Medill School of Journalism Northwestern University



DEAN TERRY HYNES College of Journalism and Communications University of Florida



DEAN WILL NORTON, Jr. College of Journalism University of Nebraska



DEAN WILLIAM T. SLATER College of Communications Texas Christian University

IRAQ, WAR, EMBEDDING & THE LESSONS FOR JOURNALISM

EMBED. Not a word commonly used. Why would the Pentagon ever have chosen it?

My dictionary says the verb means: 1. To fix firmly in a surrounding mass. 2. To enclose snugly or firmly, or 3. To fix in the memory. Often meaning a bed of flowers.

But not too far off when you think about what happened in Iraq. Maybe the military brass were more prescient than we usually credit them with, if we credit them at all. Getting the press into bed with the Pentagon -embedding says it all.

So what did embedding tell us about the press? And for our purposes here, what effect does embedding the press in Iraq have on journalism, and thus journalism education?

Several senior j-deans were cautious about their answers to such questions. Dean Robert Ruggles of Florida A & M University said he'd been "captivated" by TV coverage of the Iraq war, but that reporters might have gotten too close to those they covered -understandably, "because their lives depended on it."

"Iraq distorted what war is," said Ruggles, himself a Pacific veteran. More profoundly: "It looked too easy, too clean. It was almost like some of the electronic games kids play - the kind so violent the players become virtually inured to potential pain and violence. We must work to overcome that."

Ruggles thinks Americans became "less sophisticated" about war, but much more interested in it -"dangerously so."

University of North Carolina Dean Richard Cole saw embedded correspondents as providing "an emotional closeness and fascinating detail," but said "questions of fairness, objectivity and detachment arise

because the journalists were so close to those they covered. "On balance, I think embedded correspondents did provide a depth of emotional coverage that helped people understand what war -any war- is about."

Others, however -those not embedded- provided more detached and dispassionate coverage, Cole noted, providing "a balance in the overall reporting."

The public gained from both, said Cole, adding: "The public needs the vivid, heartwrenching coverage only embedded, in-thethick-of things reporters can provide. Who knows, maybe if we have enough the horrors of battle will help prevent other wars later on."

Roger Boue, Assistant Dean at Northwestern

University, expressed the view that "overall, the news media did exemplary work in Iraq." But, he observed, "some missteps and the erosion of credibility" offer many lessons for journalism students.

"Embedding of the media with the military was good and bad," concurred Western Kentucky University's Jo-Ann Huff Albers. "Good in the sense there was a lot of Ernie Pyle type reporting on modern GI Joes. Bad in the sense that reporters and photographers were not free to move around and follow the news."

She noted that "Patriotism and media responsibility clashed, with some loss of credibility because of 'bad actors' and 'flag wavers' among the media." TV anchors who wore flag pins and made gratuitous

war news "crossed the credibility line" said "An embedded reporter Dean Albers. In her opinion, "reporters and photographers should if terrifying, window on not ignore that war kills innocent people -parthe unscripted world of ticularly women and children." men in combat. In ways,

has an exhilarating,

he was one of them."

Editor's precede on

Baghdad report from

David Zucchino,

Los Angeles Times

Pulitzer Prize winner

and University of

North Carolina alum

Dean Trevor Brown of Indiana University took a long view. As to lessons for journalism education, he said: Perhaps that, in preparing students for careers in journalism, educators should adjust the balance between what students know and what they can do.

remarks in reporting

The nation's need is not so much for the high-tech wizardry and skills of reporters in combat as for their knowledge and understanding of the countries and cultures that are the object of U.S. power."

Northwestern's Roger Boye also put world cultures first on his list of three lessons from Iraq, saying: "Our students need greater, first-hand exposure to cultures throughout the World". Students are increasingly studying abroad, with more programs offered, he said.

"Second, it's increasingly apparent that the news media are in an era of convergence.

Our students must step out of the silos and gain exposure to all types of news media broadcast, print, online, graphics. A print reporter will need to know how to report for television, a photographer how to write a story, a television reporter how to incorporate the video into a compelling online

"Finally, by far the primary lesson of Iraq is that we must renew our emphasis on teaching journalistic fundamentals, the traditional bedrock of journalism education."

Dean Cole said today's students realize how dangerous war reporting can be -with more than a dozen journalists already killed in Iraq. The war might not greatly change journalism education, he said, but "more broadly, schools such as ours will continue to stress our bywords for journalism students to live by: full, fair and accurate.

"It will not affect the fundamentals we teach" Cole summarized, "but looking at how the media did their jobs, and discussing the context and ethical issues provides real-life examples of how journalists must work to get the fullest, fairest and most accurate news possible in combat, under trying conditions and under limitations there and all the way back to their home offices and the war room in the White House."

In short, the message of this war is that -as always- the craft of journalism must be thoroughly embedded.

Thomas Eastham

Vice President. The Hearst Foundation

FEATURES

FIRST PLACE \$2,000 Scholarship



Ryan F. Clark

Western Kentucky University

SECOND PLACE \$1,500 Scholarship



Emily Hagedorn University of Kentucky





Patrick Michels Northwestern University





Erin Jackson University of Missouri

FIFTH PLACE \$600 Scholarship



Eve Lamborn University of Kansas

TENTH PLACE

\$500 Scholarship

Awarded Foundation Scrolls

ELEVENTH PLACE – Tie Aaron Salter San Francisco State University

ELEVENTH PLACE – Tie Gail L. Koch Ball State University

THIRTEENTH PLACE Paul Queneau University of Montana

FOURTEENTH PLACE Mark Santschi University of Washington

FIFTEENTH PLACE Lauren Smiley University of Iowa SIXTEENTH PLACE Geoffrey M. Ritter Southern Illinois University, Carbondale

SEVENTEENTH PLACE Gary Michael Baum University of Southern California

EIGHTEENTH PLACE – Tie Jeremy R. Cooke Pennsylvania State University

EIGHTEENTH PLACE — Tie Adam Jadhav University of Illinois

TWENTIETH PLACE Tim Siniard Murray State University

SIXTH PLACE \$500 Scholarship



Marisa Schultz Michigan State University

SEVENTH PLACE \$500 Scholarship



Erin Johnson Brigham Young University

EIGHTH PLACE \$500 Scholarship



Kristen Inbody University of Montana

NINTH PLACE \$500 Scholarship



Evangeline Leventis University of Illinois



Chao Xiong University of Iowa

EDITORIALS

FIRST PLACE \$2,000 Scholarship

SECOND PLACE \$1,500 Scholarship



FOURTH PLACE \$750 Scholarship

FIFTH PLACE \$600 Scholarship



Jesse Abrams-Morley Northwestern University



Jason Hunter University of Texas, Austin



Joe Carey Pennsylvania State University



Alison D. Kepner Pennsylvania State University



Victor Limjoco Northwestern University

Awarded Foundation Scrolls

ELEVENTH PLACE – Tie Harmony M. Johnson University of North Carolina

ELEVENTH PLACE – Tie Connor Doyle University of Arizona

ELEVENTH PLACE – Tie Jackie Corgan Indiana University

FOURTEENTH PLACE Kemberly Gong San Jose State University

FIFTEENTH PLACE – Tie Jessie Childress University of Montana FIFTEENTH PLACE — Tie Michael J. Kleckner University of Oregon

SEVENTEENTH PLACE Kelly Carr West Virginia University

EIGHTEENTH PLACE Tracy Adams University of Memphis

NINETEENTH PLACE Diana Fu University of Minnesota

TWENTIETH PLACE Kimberly Pierceall California State University, Fullerton

SIXTH PLACE \$500 Scholarship



Adam C. Jones Auburn University

SEVENTH PLACE \$500 Scholarship



Hilary Hilliard University of Georgia

EIGHTH PLACE \$500 Scholarship



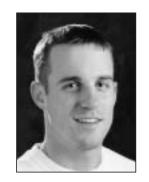
Jamal L. Branford Florida A&M University

NINTH PLACE \$500 Scholarship



Sara Thorson Arizona State University

TENTH PLACE \$500 Scholarship



Patrick Hogan University of North Carolina

IN-DEPTH

FIRST PLACE \$2,000 Scholarship

SECOND PLACE \$1,500 Scholarship

THIRD PLACE \$1,000 Scholarship

FOURTH PLACE \$750 Scholarship

FIFTH PLACE \$600 Scholarship



Sasha Talcott Northwestern University



Kellie L. Dixon University of North Carolina



Josef Watson Arizona State University



Ryan Foley University of Iowa



Laurel A. Bill University of Alaska, Anchorage

TENTH PLACE

Awarded Foundation Scrolls

ELEVENTH PLACE – Tie Anna Jo Bratton University of Nebraska-Lincoln

ELEVENTH PLACE – Tie Dustin Kass Iowa State University

THIRTEENTH PLACE Jeremy Hsieh University of Maryland

FOURTEENTH PLACE – Tie Lindsay L. Hanson University of Kansas

FOURTEENTH PLACE – Tie Susan Monahan University of Oregon SIXTEENTH PLACE – Tie Rebecca Rivas University of Missouri

SIXTEENTH PLACE — Tie Karen Oberdorfer San Francisco State University

SIXTEENTH PLACE — Tie Diette Courrege Louisiana State University

NINETEENTH PLACE – Tie Justin R. Lessman South Dakota State University

NINETEENTH PLACE – Tie Brian K. Moore Western Kentucky University

SIXTH PLACE \$500 Scholarship



Matthew Hansen University of Nebraska-Lincoln

SEVENTH PLACE \$500 Scholarship



Donovan Slack Northwestern University

EIGHTH PLACE \$500 Scholarship



Scott William Sloan University of Kentucky





Erica Zarra Pennsylvania State University



Gail L. Koch Ball State University

SPORTS

FIRST PLACE \$2,000 Scholarship

SECOND PLACE \$1,500 Scholarship

THIRD PLACE \$1,000 Scholarship

FOURTH PLACE \$750 Scholarship

FIFTH PLACE \$600 Scholarship



Emily Badger Northwestern University



Christopher Snow Syracuse University



Matthew Hansen University of Nebraska-Lincoln



Brian Christopherson University of Nebraska-Lincoln

NINTH PLACE

\$500 Scholarship



Adam Carter University of Missouri

TENTH PLACE

\$500 Scholarship

Awarded Foundation Scrolls

ELEVENTH PLACE Justin Rice Michigan State University

TWELFTH PLACE – Tie Robert Meyer Kent State University

TWELFTH PLACE – Tie Ryan Wood University of Kansas

FOURTEENTH PLACE Joseph Yee Arnold Ohio University

FIFTEENTH PLACE – Tie James R. Giza University of North Carolina FIFTEENTH PLACE — Tie Timothy Scott California State University, Chico

FIFTEENTH PLACE – Tie Cameron Eickmeyer Arizona State University

EIGHTEENTH PLACE Doyle Murphy University of Kansas

NINETEENTH PLACE – Tie Katie Schoenbaechler Indiana University

NINETEENTH PLACE – Tie Anthony Castrovince Ohio University

SIXTH PLACE \$500 Scholarship



Tyler Lechtenberg University of Iowa

SEVENTH PLACE \$500 Scholarship



Jeff Frantz Pennsylvania State University

EIGHTH PLACE \$500 Scholarship



Jamie Matthew Agin University of North Carolina



Kyle G. Hightower Western Kentucky University



Paul Kix Iowa State University

PERSONALITY/PROFILE

FIRST PLACE \$2,000 Scholarship

SECOND PLACE \$1,500 Scholarship

THIRD PLACE \$1,000 Scholarship

FOURTH PLACE \$750 Scholarship

FIFTH PLACE \$600 Scholarship



Evangeline Leventis University of Illinois



Benjamin Paynter University of Missouri



Lorien Menhennett University of Illinois



Andrea Uhde University of Kentucky



Adam Pracht University of Kansas

TENTH PLACE

\$500 Scholarship

Awarded Foundation Scrolls

ELEVENTH PLACE Rebekah S. Monson Louisiana State University

TWELFTH PLACE Kayla Gagnet Louisiana State University

THIRTEENTH PLACE Nathan Dayani University of Kansas

FOURTEENTH PLACE Ari Berman Northwestern University

FIFTEENTH PLACE – Tie Grant Schulte University of Iowa

FIFTEENTH PLACE – Tie Brittany Hageman University of Montana SEVENTEENTH PLACE – Tie Geoffrey M. Ritter Southern Illinois University, Carbondale

SEVENTEENTH PLACE – Tie Lauren Smiley University of Iowa

SEVENTEENTH PLACE – Tie Chaundra Perkins Florida A&M University

TWENTIETH PLACE – Tie Shannon McGee Winthrop University

TWENTIETH PLACE — Tie Connor Doyle University of Arizona

SIXTH PLACE \$500 Scholarship



Anna Weaver Northwestern University

SEVENTH PLACE \$500 Scholarship



Abbey Brown Western Kentucky University

EIGHTH PLACE \$500 Scholarship



Shawn Anderson Syracuse University





Megan Battista Kent State University



Eli Saslow Syracuse University

SPOT NEWS

FIRST PLACE \$2,000 Scholarship

SECOND PLACE \$1,500 Scholarship

THIRD PLACE \$1,000 Scholarship

FOURTH PLACE \$750 Scholarship

FIFTH PLACE \$600 Scholarship



Donovan Slack Northwestern University



Kristina Davis Arizona State University



Matthew B. Hanson University of North Carolina



James Robert Brannon University of South Florida



Cory Schouten Indiana University

TENTH PLACE

\$500 Scholarship

Awarded Foundation Scrolls

ELEVENTH PLACE – Tie Scott William Sloan University of Kentucky

ELEVENTH PLACE — Tie R. Jake Stump West Virginia University

THIRTEENTH PLACE – Tie Melanie Mensch University of Nebraska-Lincoln Evan Benn

THIRTEENTH PLACE – Tie Rex Hall, Jr. Western Kentucky University

THIRTEENTH PLACE - Tie Joe Alonzo University of Missouri

SIXTEENTH PLACE Jav Parsons University of Maryland

SEVENTEENTH PLACE Bradley Handwerger University of Georgia

EIGHTEENTH PLACE Jennifer Cooper California State University, Chico

NINETEENTH PLACE Northwestern University

TWENTIETH PLACE – Tie Chet Baumgartner Ball State University

TWENTIETH PLACE – Tie Samantha Sieber Louisiana State University

SIXTH PLACE \$500 Scholarship



Megan Hinds Iowa State University

SEVENTH PLACE \$500 Scholarship



Adam Fabian Pennsylvania State University

EIGHTH PLACE \$500 Scholarship



Emily Hagedorn University of Kentucky





Tony L. Robinson University of Iowa



PHOTOJOURNALISM COMPETITION

PHOTO I - Portrait/Personality & Feature

FIRST PLACE \$2,000 Scholarship

SECOND PLACE \$1,500 Scholarship

THIRD PLACE \$1,000 Scholarship

FOURTH PLACE \$750 Scholarship

FIFTH PLACE \$600 Scholarship



David Bitton San Jose State University



Brian E. Wagner Western Kentucky University



Zachary Kaufman San Francisco State University



Carrie J. Jensen San Jose State University



Meggan Booker University of Florida

TENTH PLACE

\$500 Scholarship

Awarded Foundation Scrolls

ELEVENTH PLACE Alex Jones University of Texas, Austin

TWELFTH PLACE Danielle Rappaport University of Florida

THIRTEENTH PLACE Amber Rose D'Hooge University of Montana

FOURTEENTH PLACE — Tie Yuki Saito San Francisco State University

FOURTEENTH PLACE – Tie Laura J. Reche Ball State University SIXTEENTH PLACE Brian Harkin University of Missouri

SEVENTEENTH PLACE – Tie Patrick Dove University of North Texas

SEVENTEENTH PLACE – Tie John Nowak University of Kansas

NINETEENTH PLACE – Tie Jocelyn Filley University of North Carolina

NINETEENTH PLACE – Tie Aaron D. Farnsworth University of Arizona

SIXTH PLACE \$500 Scholarship



John Lok Western Kentucky University

SEVENTH PLACE \$500 Scholarship



Coke Whitworth University of North Carolina

EIGHTH PLACE \$500 Scholarship

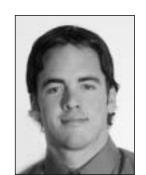


Amy Wiseman University of North Texas

NINTH PLACE \$500 Scholarship



Josie Liming Ball State University



Mason Poole University of Southern California

PHOTOJOURNALISM COMPETITION

PHOTO II - News & Sports

FIRST PLACE \$2,000 Scholarship

SECOND PLACE \$1,500 Scholarship

THIRD PLACE \$1,000 Scholarship

FOURTH PLACE \$750 Scholarship

FIFTH PLACE \$600 Scholarship



Coke Whitworth University of North Carolina



Brett Flashnick Western Kentucky University



Amanda Joy Odeski Western Kentucky University



Willie J. Allen, Jr. San Francisco State University University of Southern



Mason Poole California

TENTH PLACE

\$500 Scholarship

Awarded Foundation Scrolls

ELEVENTH PLACE Leigh Tonya Jimmie University of Montana

TWELFTH PLACE — Tie Derek Anderson Southern Illinois University, Carbondale

TWELFTH PLACE – Tie Rebecca S. Gratz Ball State University

FOURTEENTH PLACE - Tie Matthew Stanley Pennsylvania State University

FOURTEENTH PLACE - Tie Jill Peitzmeier University of Missouri

SIXTEENTH PLACE Steven D. McAlpin University of Florida SEVENTEENTH PLACE - Tie Yen-vi Liu University of Texas, Austin

SEVENTEENTH PLACE - Tie Chris Bergin Ball State University

NINETEENTH PLACE Lindsey M. Calabretta Pennsylvania State University

TWENTIETH PLACE - Tie Steve Boyle University of Missouri

TWENTIETH PLACE - Tie David Yerby University of Arkansas. Fayetteville

SIXTH PLACE \$500 Scholarship



Andrea Haley Scott San Jose State University

SEVENTH PLACE \$500 Scholarship



Crystal L. Lauderdale University of Southern California

EIGHTH PLACE \$500 Scholarship



Tristan Maher University of Florida



NINTH PLACE

\$500 Scholarship

Daniel McLaughlin University of Georgia



PHOTOJOURNALISM COMPETITION

PHOTO III - Picture Story/Series

FIRST PLACE \$2,000 Scholarship

SECOND PLACE ip \$1,500 Scholarship

THIRD PLACE \$1,000 Scholarship

FOURTH PLACE \$750 Scholarship

FIFTH PLACE \$600 Scholarship



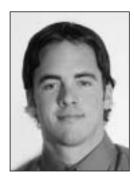
Karla Gachet San Jose State University



Shannon Guthrie Western Kentucky University



Lauren Clifton Western Kentucky University



Mason Poole University of Southern California



Jason Todd Arthurs University of North Carolina

TENTH PLACE

\$500 Scholarship

Awarded Foundation Scrolls

ELEVENTH PLACE — Tie Andrea Blum University of Florida

ELEVENTH PLACE – Tie Jacob Pritchard University of Colorado

THIRTEENTH PLACE — Tie Patrick Dove University of North Texas

THIRTEENTH PLACE — Tie Danielle Gillett San Jose State University

FIFTEENTH PLACE Jordin Althaus San Francisco State University SIXTEENTH PLACE Derek Anderson Southern Illinois University, Carbondale

SEVENTEENTH PLACE – Tie Joel Fischer University of Oregon

SEVENTEENTH PLACE – Tie Keri Wiginton University of Georgia

NINETEENTH PLACE Josie Liming Ball State University

TWENTIETH PLACE Shannon McGee Winthrop University

SIXTH PLACE \$500 Scholarship



Barton Glasser University of Colorado

SEVENTH PLACE \$500 Scholarship



Meggan Booker University of Florida

EIGHTH PLACE \$500 Scholarship



Autumn Lind Pinette University of North Carolina



NINTH PLACE



Mary Grace Obuchowicz University of Missouri



Matthew Stanley Pennsylvania State University

RADIO I - Features

FIRST PLACE \$2,000 Scholarship

SECOND PLACE \$1,500 Scholarship

THIRD PLACE \$1,000 Scholarship

FOURTH PLACE \$750 Scholarship

FIFTH PLACE \$600 Scholarship



David Lee Roush Pennsylvania State University



Sudhir Kumar University of North Carolina



Evan S. Hirsch Syracuse University



Anish H. Shroff Syracuse University

NINTH PLACE

\$500 Scholarship



Lydia Guterman University of North Carolina

TENTH PLACE

\$500 Scholarship

Awarded Foundation Scrolls

ELEVENTH PLACE William W. Pitts Arizona State University

TWELFTH PLACE Tiffany Greene Florida A&M University

THIRTEENTH PLACE Crystal Ligori University of Montana

FOURTEENTH PLACE Deanna Garcia New Mexico State University

FIFTEENTH PLACE Joy L. Shaw Brigham Young University

SIXTEENTH PLACE Stephanie R. Allen Florida A&M University SEVENTEENTH PLACE Jessica Smith University of Alabama

EIGHTEENTH PLACE Ashley Kennedy University of Illinois

NINETEENTH PLACE — Tie Jeffrey R. Butera University of Florida

NINETEENTH PLACE — Tie Isaac Yospe University of Utah

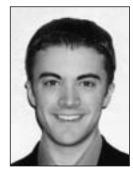
NINETEENTH PLACE – Tie Racquel Hessing University of Florida

SIXTH PLACE \$500 Scholarship



Robert Joseph Viscount, III Pennsylvania State University

SEVENTH PLACE \$500 Scholarship



Joshua Paul Davis Arizona State University

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James Brandenburg Western Kentucky University



Keagan Harsha University of Montana



Christiane Rodes University of Illinois

RADIO II - News

FIRST PLACE \$2,000 Scholarship

SECOND PLACE \$1,500 Scholarship

THIRD PLACE \$1,000 Scholarship

FOURTH PLACE \$750 Scholarship

FIFTH PLACE \$600 Scholarship



Adam R. Tarosky Pennsylvania State University



Danielle Marie Cross University of Montana



William W. Pitts Arizona State University



Amy Kiley Northwestern University



Matthew Blubaugh University of Florida

TENTH PLACE

\$500 Scholarship

Awarded Foundation Scrolls

ELEVENTH PLACE Luke Jared Retherford University of Alabama

TWELFTH PLACE — Tie Marci Krivonen University of Montana

TWELFTH PLACE – Tie William Schmidt Syracuse University

FOURTEENTH PLACE Katie Orr Arizona State University

FIFTEENTH PLACE Mario Ernesto Roldan University of Texas, Austin SIXTEENTH PLACE Jessica Cohen Syracuse University

SEVENTEENTH PLACE – Tie Anthony J. Tagliavia Northwestern University

SEVENTEENTH PLACE – Tie Kimberly Corrigan University of North Carolina

NINETEENTH PLACE Erin Leport University of Mississippi

TWENTIETH PLACE Keri Bellacosa University of Texas, Austin

SIXTH PLACE \$500 Scholarship



Michael R. Conti Pennsylvania State University

SEVENTH PLACE \$500 Scholarship



Tommy Triplett University of Utah

EIGHTH PLACE \$500 Scholarship



Dana Hackett University of North Carolina

NINTH PLACE \$500 Scholarship



Scott Lea University of Florida



Rebecca Leigh DeSensi Western Kentucky University

TELEVISION I - Features

FIRST PLACE \$2,000 Scholarship

SECOND PLACE \$1,500 Scholarship

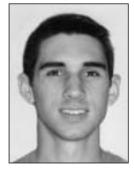
THIRD PLACE \$1,000 Scholarship

FOURTH PLACE \$750 Scholarship

FIFTH PLACE \$600 Scholarship



Adam P. Sexton Syracuse University



Jared Dillingham Syracuse University



Holly Naylor Arizona State University



Adam S. Atchison Colorado State University



Christopher Flickinger Ohio University

TENTH PLACE

\$500 Scholarship

Awarded Foundation Scrolls

ELEVENTH PLACE John A. Boyle University of Colorado

TWELFTH PLACE – Tie Christopher Mayes Michigan State University

TWELFTH PLACE – Tie Simidele Adeagbo University of Kentucky

TWELFTH PLACE — Tie Nick Gibson Abilene Christian University

FIFTEENTH PLACE – Tie Elizabeth M. Naranjo University of Miami FIFTEENTH PLACE – Tie Justin Unell University of Southern California

SEVENTEENTH PLACE Katrien L. Taube University of Illinois

EIGHTEENTH PLACE Crystal Cotti University of Texas, Austin

NINETEENTH PLACE Michael Bieke University of Kansas

TWENTIETH PLACE Ellie M. Seymour West Virginia University

SIXTH PLACE \$500 Scholarship



Amanda Cruickshank Northwestern University

SEVENTH PLACE \$500 Scholarship



Andrew Pierrotti University of South Carolina

EIGHTH PLACE \$500 Scholarship



Erin de Poix University of North Carolina

NINTH PLACE \$500 Scholarship



Erica S. Pierson Marshall University



Boyd Bastian University of Utah

TELEVISION II - News

FIRST PLACE \$2,000 Scholarship

SECOND PLACE \$1,500 Scholarship

THIRD PLACE \$1,000 Scholarship

FOURTH PLACE \$750 Scholarship

FIFTH PLACE \$600 Scholarship



Gavin G. Reynolds Syracuse University



Nicole Lapin Northwestern University



Alina Machado Northwestern University



Michael L. Handy University of North Carolina



Jami Palmer Brigham Young University

TENTH PLACE

\$500 Scholarship

Awarded Foundation Scrolls

ELEVENTH PLACE J. Andres Araiza University of Texas, Austin

TWELFTH PLACE Jessica M. Kiss University of Miami

THIRTEENTH PLACE - Tie Cory Peterson University of Utah

THIRTEENTH PLACE - Tie Scott William Sloan University of Kentucky

FIFTEENTH PLACE Eric W. Taber University of Montana

SIXTEENTH PLACE - Tie Lisa Lightner University of Nebraska-Lincoln

SIXTEENTH PLACE - Tie Erich Sean-Paul Spivey University of Florida

EIGHTEENTH PLACE Kim N. Dobitz University of Montana

NINETEENTH PLACE Heather Quiggle University of Alabama

TWENTIETH PLACE - Tie Agnes Lee University of Maryland

TWENTIETH PLACE – Tie Karen Schmiedeskamp University of Iowa

SIXTH PLACE \$500 Scholarship



Katie Calautti University of Maryland

SEVENTH PLACE \$500 Scholarship



Aimee Martin Syracuse University

EIGHTH PLACE \$500 Scholarship



Stephen Edward Duncan Pennsylvania State University



NINTH PLACE

\$500 Scholarship



Dustin Hinkle New Mexico State University



Anne Chaffee University of North Carolina

PARTICIPATING COLLEGES AND UNIVERSITIES

Schools of journalism with sequences accredited by the Accrediting Council on Education in Journalism and Mass Communication are eligible to participate in this program.

There were a total of 820 students who entered all 13 competitions. Of those, 517 writing entries, 148 photo portfolios and 155 broadcast news tapes were submitted for judging in the 2002-2003 Hearst Journalism Awards Program. (Some students entered more than once).

The following is a list of the undergraduate accredited schools of journalism throughout the United States and the number of entries each school submitted.

Abeline Christian University

Abilene, Texas
Department of Journalism and
Mass Communications
Students: 7 • Entries: 10

University of Alabama

Tuscaloosa, Alabama
Department of Journalism
Students: 13 • Entries: 16

University of Alaska

Anchorage, Alaska
Department of Journalism
and Public Communications
Students: 4 • Entries: 5

University of Alaska

Fairbanks, Alaska
Department of Journalism
and Broadcasting
Students: 2 • Entries: 2

American University

Washington, DC School of Communication Students: 0 • Entries: 0

Arizona State University

Tempe, Arizona
Walter Cronkite School of
Journalism and Telecommunication
Students: 17 • Entries: 23

University of Arizona

Tucson, Arizona

Department of Journalism

Students: 9 • Entries: 14

Arkansas State University

State University, Arkansas College of Communications Students: 9 • Entries: 11

University of Arkansas, Fayetteville

Fayetteville, Arkansas Walter J. Lemke Department of Journalism Students: 7 • Entries: 7

University of Arkansas, Little Rock

Little Rock, Arkansas
Department of Journalism
Students: 0 • Entries: 0

Auburn University

Auburn, Alabama
Department of Journalism
Students:1 • Entries: 1

Ball State University

Muncie, Indiana
Department of Journalism
Students: 14 • Entries: 19

Baylor University

Waco, Texas
Department of Journalism
Students: 2 • Entries: 2

Bowling Green State University

Bowling Green, Ohio Department of Journalism Students: 7 • Entries: 9

Brigham Young University

Provo, Utah
Department of Communications
Students: 12 • Entries: 12

California State University, Chico

Chico, California

Department of Journalism

Students: 6 • Entries: 9

California State University, Fullerton

Fullerton, California
Department of Communications
Students: 6 • Entries: 6

California State University, Northridge

Northridge, California
Department of Journalism
Students: 11 • Entries: 11

Central Michigan University

Mt. Pleasant, Michigan Journalism Department Students: 0 • Entries: 0

Colorado State University

Ft. Collins, Colorado
Department of Journalism and
Technical Communication
Students: 2 • Entries: 2

University of Colorado

Boulder, Colorado
School of Journalism and
Mass Communication
Students: 10 • Entries: 11

Drake University

Des Moines, Iowa School of Journalism and Mass Communication Students: 0 • Entries: 0

East Tennessee State University

Johnson City, Tennessee Department of Communication Students: 2 • Entries: 3

Eastern Illinois University

Charleston, Illinois
Department of Journalism
Students: 9 • Entries: 10

Florida A&M University

Tallahassee, Florida
Division of Journalism
Students: 10 • Entries: 10

Florida International University

North Miami, Florida School of Journalism and Mass Communication Students: 1 • Entries: 1

University of Florida

Gainesville, Florida
College of Journalism and
Communications
Students: 14 • Entries: 16

University of Georgia

Athens, Georgia
Henry W. Grady College of Journalism
and Mass Communication
Students: 15 • Entries: 18

Grambling State University

Grambling, Louisiana

Department of Mass Communication

Students: 4 • Entries: 5

Hampton University

Hampton, Virginia
Department of Mass Media Arts
Students: 2 • Entries: 2

University of Hawaii at Manoa

Honolulu, Hawaii Department of Journalism Students: 0 • Entries: 0

Howard University

Washington, D.C.
Department of Journalism
Students: 2 • Entries: 2

University of Illinois

Urbana, Illinois Journalism Department College of Communications Students: 12 • Entries: 15

Indiana University

Bloomington, Indiana School of Journalism Students: 8 • Entries: 11

Iowa State University

Ames, Iowa
Department of Journalism and
Mass Communication
Students: 9 • Entries: 11

University of Iowa

Iowa City, Iowa School of Journalism and Mass Communication Students: 13 • Entries: 16

Jackson State University

Jackson, Mississippi
Department of Mass Communications
Students: 3 • Entries: 7

University of Kansas

Lawrence, Kansas
William Allen White School of Journalism
and Mass Communications
Students: 16 • Entries: 18

Kansas State University

Manhattan, Kansas A.Q. Miller School of Journalism and Mass Communications Students: 0 • Entries: 0

Kent State University

Kent, Ohio
School of Journalism and
Mass Communication
Students: 12 • Entries: 12

University of Kentucky

Lexington, Kentucky
School of Journalism
and Telecommunications
Students: 11 • Entries: 15

Louisiana State University

Baton Rouge, Louisiana
Manship School of
Mass Communication
Students: 11 • Entries: 12

University of Louisiana, Lafayette

Lafayette, Louisiana
Department of Communication
Students: 0 • Entries: 0

University of Louisiana, Monroe

Monroe, Louisiana Mass Communications Department Students: 0 • Entries: 0

Marquette University

Milwaukee, Wisconsin College of Communication, Journalism and Performing Arts Students: 1 • Entries: 3

Marshall University

Huntington, West Virginia
W. Page Pitt School of Journalism
and Mass Communications
Students: 5 • Entries: 7

University of Maryland

College Park, Maryland College of Journalism Students: 17 • Entries: 20

University of Memphis

Memphis, Tennessee
Department of Journalism
Students: 7 • Entries: 8

University of Miami

Coral Gables, Florida School of Communication Students: 7 • Entries: 7

Michigan State University

East Lansing, Michigan School of Journalism Students: 10 • Entries: 11

Middle Tennessee State University

Murfreesboro, Tennessee Department of Journalism Students: 0 • Entries: 0

University of Minnesota

Minneapolis, Minnesota School of Journalism and Mass Communication Students: 5 • Entries: 5

University of Mississippi

University, Mississippi Department of Journalism Students: 8 • Entries: 9

University of Missouri

Columbia, Missouri School of Journalism Student: 16 • Entries: 18

University of Montana

Missoula, Montana School of Journalism Students: 22 • Entries: 26

Murray State University

Murray, Kentucky
Department of Journalism
and Radio - TV
Students: 2 • Entries: 3

University of Nebraska

Lincoln, Nebraska
College of Journalism and
Mass Communications
Students: 13 • Entries: 16

University of Nevada

Reno, Nevada
Donald W. Reynolds School of
Journalism and Center for
Advanced Media Studies
Students: 1 • Entries: 1

University of New Mexico

Albuquerque, New Mexico
Department of Communication
and Journalism
Students: 0. • Entries: 0.

New Mexico State University

Las Cruces, New Mexico
Department of Journalism and
Mass Communications
Students: 6 • Entries: 6

New York University

New York, New York
Department of Journalism and
Mass Communication
Students: 1 • Entries: 1

Nicholls State University

Thibodaux, Louisiana
Department of Mass Communication
Students: 6 • Entries: 10

Norfolk State University

Norfolk, Virginia
Department of Mass Communication
and Journalism
Students: 0 • Entries: 0

University of North Carolina

Chapel Hill, North Carolina
School of Journalism
and Mass Communication
Students: 23 • Entries: 26

University of North Texas

Denton, Texas
Department of Journalism
Students: 5 • Entries: 9

Northwestern University

Evanston, Illinois
The Medill School of Journalism
Students: 18 • Entries: 20

Northwestern State University

Natchitoches, Louisiana Department of Journalism Students: 3 • Entries: 3

Ohio University

Athens, Ohio
E.W. Scripps School of Journalism
Students: 7 • Entries: 9

Oklahoma State University

Stillwater, Oklahoma
School of Journalism and Broadcasting
Students: 2 • Entries: 2

University of Oklahoma

Norman, Oklahoma
H.H. Herbert School of Journalism
and Mass Communication
Students: 3 • Entries: 4

University of Oregon

Eugene, Oregon
School of Journalism and Communication
Students: 11 • Entries: 14

Pennsylvania State University

University Park, Pennsylvania College of Communications Students: 20 • Entries: 26

St. Cloud State University

St. Cloud, Minnesota Department of Mass Communications Students: 1 • Entries: 2

San Francisco State University

San Francisco, California Department of Journalism Students: 12 • Entries: 13

San Jose State University

San Jose, California
School of Journalism and
Mass Communications
Students: 15 • Entries: 16

University of South Carolina

Columbia, South Carolina
College of Journalism and
Mass Communications
Students: 5 • Entries: 5

South Dakota State University

Brookings, South Dakota
Department of Journalism and
Mass Communication
Students: 8 • Entries: 11

University of South Dakota

Vermillion, South Dakota Mass Communication Department Students: 0 • Entries: 0

University of South Florida

Tampa, Florida
School of Mass Communications
Students: 6 • Entries: 6

University of Southern California

Los Angeles, California School of Journalism Students: 8 • Entries: 14

Southern Illinois University, Carbondale

Carbondale, Illinois School of Journalism Students: 9 • Entries: 15

Southern University

Baton Rouge, Louisiana
Department of Mass Communication
Students: 0 • Entries: 0

University of Southern Mississippi

Hattiesburg, Mississippi Department of Journalism Students: 0 • Entries: 0

Syracuse University

Syracuse, New York
S.I. Newhouse School of
Public Communications
Students: 19 • Entries: 20

Temple University

Philadelphia, Pennsylvania Department of Journalism, Public Relations and Advertising Students: 3 • Entries: 3

University of Tennessee, Chattanooga

Chattanooga, Tennessee Communication Department Students: 0 • Entries: 0

University of Tennessee, Knoxville

Knoxville, Tennessee
School of Journalism
Students: 6 • Entries: 8

University of Tennessee, Martin

Martin, Tennessee
Department of Communications
Students: 0 • Entries: 0

Texas A&M University

College Station, Texas
Department of Journalism
Students: 3 • Entries: 3

Texas Christian University

Fort Worth, Texas
Department of Journalism
Students: 1 • Entries: 2

Texas Tech University

Lubbock, Texas School of Mass Communications Students: 1 • Entries: 1

University of Texas, Austin

Austin, Texas
Department of Journalism
Students: 12 • Entries: 15

University of Utah

Salt Lake City, Utah
Department of Communication
Students: 9 • Entries: 9

University of Washington

Seattle, Washington School of Communications Students: 3 • Entries: 3

Washington and Lee University

Lexington, Virginia
Department of Journalism
and Mass Communications
Students: 3 • Entries: 3

West Virginia University

Morgantown, West Virginia
Perley Isaac Reed School of Journalism
Students: 8 • Entries: 9

Western Kentucky University

Bowling Green, Kentucky
Department of Journalism
Students: 25 • Entries: 26

Winthrop University

Rock Hill, South Carolina
Department of Mass Communication
Students: 6 • Entries: 7

University of Wisconsin, Eau Claire

Eau Claire, Wisconsin
Department of Communication
and Journalism
Students: 2 • Entries: 2

University of Wisconsin, Oshkosh

Oshkosh, Wisconsin
Department of Journalism
Students: 4 • Entries: 5

University of Wisconsin, River Falls

River Falls, Wisconsin
Department of Journalism
Students: 0 • Entries: 0

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2002-2003 Hearst National Championship Winners



The 43rd Annual Journalism Awards Program
WILLIAM RANDOLPH HEARST FOUNDATION